An Analysis Language Style Based on The Level of Formality According To Martin Joos Theory

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Abstract

Background:
This study discusses the style of language used in the movie Home Alone 2. The purpose of this study is to find out what style of language is applied in the movie "Home Alone 2" and want to know what type of language style is the most dominant in the movie "Home Alone 2" based on the theory of Martin Joos in Shuterland (2016).

Methodology:
This study used qualitative method, namely content analysis. The results showed that there are four styles in the film "home alone 2" namely formal style, consultative style, casual style, and intimate style

Findings:

In this thesis there are 52 data in the film to show language style. After doing this research, it can be concluded that the types of dominant styles that occur in the film are casual styles which represent 22 cases (42%), Consultative style 17 cases (33%), intimate style 8 cases (15%). formal style 5 cases (10%) and freezing is 0 cases (0%).

Conclusion:
The result is a casual style by becoming the dominant type of language style in the movie "home alone 2".

Originality:
This study analyzes the style of language used in the movie "Home Alone 2" based on the theory of Martin Joos. The purpose of this study is to find out what style of language is applied in the movie "Home Alone 2" and the dominant. This study used qualitative content analysis and the dominant style is casual

1. INTRODUCTION

Humans need to interact with each other to fulfill their needs. To interact, they need to communicate using a certain language, which they can use as a means to express their feelings and thoughts. The ability to carry out a conversation can be seen from the use of words, figurative language, and mixed language According to (Farisi & Geroda, 2020) In communication, public relations and langue age cannot be separated. One of the linguistics that studies the relationship between language and society is called sociolinguistics. As stated by (Holmes, 2013) Sociolinguistics is the study of the relationship between language and society. Therefore, sociolinguistics can be interpreted as a study that can help people communicate by paying attention to social factors such as social status, religion, age, gender, and others in the use of language. In sociolinguistics, having language variations, one type of language variation is language style.

The language style is the most important part for everyone to interact with whom they speak and where they speak by paying attention to the choice of words used by certain groups when speaking in a place or a condition. So, everyone can adjust their style of speech with good rules. Language style according to (Velavan & Meyer, 2020) language style can describe the personality, condition, and mindset of a human. The human condition can create a human style. For example, very formal language will be used when the Principal delivers a speech in front of students and teachers. It happens because the context is formal, and has a specific purpose to convey such information. It's a completely different condition when a father talks to a mother. Father usually uses intimate language with mother as far as it is understandable. Intimate is the language used when the two participants have a close relationship. As an example, between couples, they usually use the word "Darling", "sweaty", or other nicknames which are specifically used and which are commonly used in films and novels.

One way to learn a language style is to watch movies because movies are a medium that can influence a person's thoughts and behavior because according to (Erliana & Arbain, 2020) a person changes behavior which is consciously the result of one's experiences in interaction with the environment. Movie is a tool to convey various messages to the general public through story media, and can also be interpreted as a medium of artistic expression for artists and filmmakers to express their ideas and story ideas (Hanifa, 2018). On the other hand, what makes people love it is the actor who introduces conversation by presenting dialogue written from the film script. For this reason, watching movies is fun as a way to

learn about different language styles and according to research by (Pane & Geroda, 2019) using film or video media can increase understanding of vocabulary. So the researcher analyzes language style based on the level of formality which is the level of formality depending on the situation when speaking because according to (Nugroho, Rohman & Geroda (2020) this is very important in learning oral conversation skills, word processing and choosing the language used so that it is right on target and can be used properly. This situation refers to who is speaking, what language is used, when, where, and what problems. So, the researcher analyzed language style based on Joos's theory in Home Alone 2 Movie.

The main issue in Home Alone 2: Lost in New York is Kevin McCallister being separated from his family on their supposed vacation to Florida but unfortunately, Kevin McCallister lost track of his father at the airport, he mistakenly got a plane bound for New York City while the other McCallisters flew to Florida. Then Kevin is alone in the Big Apple, Kevin walks into a room at the Plaza Hotel and begins his usual antics. But when Kevin finds 2 Wet Bandits on the loose, he fights to stop them from robbing Mr. Duncan's toy store just before Christmas where the game store sales money will be donated to a children's hospital.

The reason the researcher chose the film Home Alone 2 is because it has several language styles used in the conversation in the film, such as in intimate situations, the style used in the family, for example, Kevin's mother calls Kevin honey and Kevin. Then Kevin called his mother as mom and called father as dad. In formal situations, the actor pays attention to whom and where the communication takes place, for example, Kevin to the main says excuse me to start a conversation with airport staff, and uses the word sir to speak to Mr. Duncan, the owner of the toy shop. Then uses a casual style to call his brother Buzz and vice versa Buzz calls; Kevin with his name is Kevin. In a film that has a language style with the conversation, it is hoped that the reader can understand the language style in the film and the use of film in the learning process can make the reader understand the use of language style according to the situation of the environment, time and place, the place of discourse and the relationship between participants besides that the use of learning media such as using technology in film or video screenings will help students reduce their anxiety levels and increase student motivation, increase understanding performance significantly according to (Ariyanti & Fauzan, 2018). That's why makes researchers are interested in making objects

for this thesis. Researchers want to know the style of language in the dialogue in Home Alone 2 because there are several styles of language used in the film through the conversations of the characters. The researcher categorizes several language styles and based on Martin Jhoos' theory, the researcher conducts a study entitled "an analysis of language style based on the level of formality according to Martin Joos's theory on "Home Alone 2" Movie".

2. METHOD

This study uses a qualitative approach. According to Creswell, (2017) qualitative research is a means to explore and understand the meaning given to individuals or groups of human social problems. According to (Fajri & Rahman Nur, 2019) Qualitative research is carried out through intensive or prolonged contact. Participants choose naturalistic ways to talk about the everyday lives of individuals, groups, communities and organizations. Qualitative research can also be defined as research that uses data collection methods by describing, classifying, and analyzing data and then drawing conclusions to conduct research.

The appropriate research design for this study is qualitative content analysis, because the data source in this analysis is the transcript of the film from Home alone 2. According to (Vaismoradi et al., 2013), he states that analysis is a method of analyzing oral or visual communication messages. Content analysis is research that is an in-depth discussion of the content of written or printed information in the mass media. Through content analysis, it is possible to filter words into fewer content related categories. It is assumed that when classified into the same category, words, phrases, and the like have the same meaning. Content analysis focuses on the classification of speech, written text, interviews, or other forms of communication. In this research, the subject of the study is the dialogue from home alone 2 movie players. Because this research uses qualitative content analysis, the researcher has directly collected, analyzed, and interpreted the data in the film "Home Alone2", and several reference books related to the topic. Therefore, researchers have carried out several stages to find out this information. First of all, the researcher has listened to the information contained about the style of language used in the film "Home Alone 2". At that time, researchers characterized them according to the style of Martin Joos. Overall the strategy can be seen as follows:

1. Researchers have searched for films and their scripts on the internet
2. The researcher has downloaded the film from

3. Researchers have searched for the script of the film

4. The researcher has wat/ched the movie "Home Alone 2" repeatedly while reading the transcript to find the style

5. After knowing the style of language the author gives a sign using a highlighter and encodes the utterances in the transcript which belongs to the type of language style. The following is the coding of the table according to the style of language.

Table 1.1 Coding: Types of Language Style

Types of Language Style	Coding
Frozen	Fro
Formal	For
Consultative	Con
Casual	Cas
Intimate	Int

In addition, after the data is collected, the researcher classifies the style of language according to Martin Joos' theory and calculates the style of language and finds the most dominant style in Home Alone 2 using the Bungin formula as follows:

$$\mathbf{n} = \frac{fx}{N} \text{ x } 100\%$$

N	=	percentage of types
Fx	=	total types frequency of the sub-category
N	=	total types of all categories

The systematic procedures in conducting the analysis are as follows:

1. Identify the types of language styles contained in the transcript based on theory.
2. Classify the types of language styles found in copy.

Table 1.2 Data Analysis: Types of Language Style

No	Code	Data Found
1	Fro	
2	For	
3	Con	
4	Cas	

5   Int

3. Calculating the dominant use of language style in Home Alone 2 movie by using Bungin formula.

4. The author interprets the results of the analysis to make conclusions.

3. FINDINGS AND DISCUSSION

After analyzing the data, the writer found 52 language style data in the film Home Alone 2. In calculating the percentage of the data, the writer used the Bungin formula to find the dominant language style in the film. The following table is the number of percentages of the types of language styles.

No	Language style	Number of Cases	Percent
1	Casual style	22	42%
2	Consultative Style	17	33%
3	Intimate style	8	15%
4	Formal style	5	10%
5	Frozen style	0	0
	TOTAL	52	100%

So, from the 52 language style data in the table above. The dominant language style used in Home Alone 2 is casual style 22 cases (42%) followed by consultative style 17 cases (33%), intimate style 8 cases (15%), formal style 5 cases (10%) and frozen style (0). The author shows the table above about all the language styles used by the actors in Home Alone 2. This is to find out which language style is used the most.

3.1 Casual style

Hariharasudan & Kot, (2018)explains that casual language style is the variety of language used in informal situations, sharing with family or close friends, discussions, and so on. When people use this style, it is usually shortened. In this style sometimes the sentences are lacking in grammar. Vocabulary is full of dialects and regional dialects and rarely uses proper and structural morphology syntax. His pronunciation is fast and often slurred, apart from the use of slang. In this study the casual style appears 22 times, and is presented as follows:

SCENE 4
In the bedroom
Mommy: <u>Hi. Last time we tried to take a trip, we had a problem just like this. Yeah, with me getting crapped on. I don't care for your choice of words. That's not what happened. Buzz apologized to you.</u>

Kevin: Yeah, then he called me a trout-sniffer. He didn't mean it. He was just sucking up to you.

Mommy: Okay, why don't you just sit up here and think things over? When you're ready to apologize to everyone, you can come down.

Kevin: <u>I'm not apologizing to buzz. I'd rather kiss a toilet seat!</u>

Mommy: Then stay up here all night.

Kevin: fine. I don't want to go down anyway! I can't trust anybody in this family. You know what? If I had my own money, I'd go on my own vacation. Alone, without any of you guys. And I'd have the most fun of my whole life.

Mommy: You got your wish last year. Maybe you will this year. I hope so.

This data is classified into a casual style that occurs between mother and child. Based on the dialogue above, there are 2 participants, namely Kevin and his mother. The dialogue above is also in an informal situation, so this can be seen from the sentence expressed by mother "Hi. Last time we tried to take a trip, we had a problem just like this. Yeah, with me getting crapped on. I don't care about your choice of words. That's not what happened. Buzz apologized to you." And Kevin said "I'm not apologizing to Buzz. I'd rather kiss a toilet seat!" This sentence can express a casual style because Kevin tells his mother that he doesn't want to apologize to Buzz.

3.2 Consultative style

Consultative speech is between two people. When someone speaks, the others give brief responses at intervals, mostly drawn from a small inventory of standard signals such as "Yes", "No", "Uhhuh", "Mmm", "Huh", "Right", and "I guess so" . This style usually occurs in conversations between doctors and patients, teachers and students, sellers and buyers. In this study, the consultative style appears 17 times, presented as follows:

SCENE 19
Plaza hotel
Conccriege: Cedric.

Cedric: <u>Yes?</u>

Concriege: Don't count your tips in public.

Cedric: I'm sorry.

Concriege: And find out everything you can about that young fellow.

The dialogue based on the above is a consultative style. Dialogue Based on two participants, namely Concriege and Cedric, co-workers at the hotel, where they discussed

Kevin, and in a consultative style, the respondents answered briefly, like Cedric said, "Yes?" and "I'm sorry".

3.3 Intimate style

The language used or developed in the family, lovers, and closest friends is known in a lovey-dovey fashion. This style is used in non-public situation (Widharyanto & Binawan, 2020).In this style the use of intonation is important and people usually use personal vocabulary. Like talking to family, loved ones, and friends. Intimate style is often used special nicknames like mam, dad, my children, my sweety, my darling, or other night nicknames are used in this situation. In this study, intimate style appears 5 times, presented as follows:

SCENE 2
In church
Mommy: Kevin's solo's coming up. Tell Leslie.

Daddy: Kevin's solo's coming up. Tell Frank.

Leslie: Okay. Frank. Frank!
(During Kevin's solo, Buzz pulls a prank on Kevin.)

Kevin: Christmastime means laughter, Toboggans in the snow, Caroling together, with faces aglow, Stockings on the mantel, A wreath on the door, And my merriest Christmas, Needs just one thing more

Girl: Christmas tree, My Christmas tree
(Realizing that Buzz pranked him, Kevin punches him and everyone falls in a heap.)

Mommy: **K**EVIN!

Based on the dialogue above, it is an intimate style conversation because the conversation between McCalister's family and the sentence intimate style is when Kevin's

mother calls Kevin by the name "KEVIN!" which is where Kevin pushes the buzz so that the choir and accompanist fall down causing chaos.

3.4 Formal style

Formal style according to (Widharyanto & Binawan, 2020) mentions some of the characteristics of the formal style are: Using a polite but impersonal tone, Language does not contain abbreviations, slang, or humor. The most important thing in a formal style is intonation, everything else is cohesive. Conversations take place in conversations with strangers and bosses. Another feature of this style is that the speaker speaks by rank rather than by name. The formal style appears 5 times, and is presented as follows:

SCENE 11
New York airport

Kevin: Excuse me, this is an emergency! Airport employee: Yes, sir?

Kevin: What city is that over there? Airport employee: That's New York. Sir Kevin: Yikes, I did it again.

Airport employee: Something wrong, sir?

Kevin: I'll be fine. Oh, no. My family's in Florida and I'm in New York. My family's in Florida? I'm in... New York?

Based on the dialogue above, this data falls into formal styles. In the dialogue above, there are two participants, namely Kevin and an airport employee. This happened because Kevin asked the employee which city he was in. Some of the greetings also show a formal way of greeting someone using "excuse me" and "yes, sir?".

3.5 Frozen style

Frozen style is used when speaking in public and in front of many people, the words are carefully planned, the intonation is slightly exaggerated and there are many such rhetorical devices. Many language units are fixed and there are no variations within them. Expression in speech is still needed. For example: yes, your majesty, yes, my lord, and so on.

In this research, there is no frozen style found in the data. Because in the film Home Alone 2 is a comedy genre film and a family film, therefore there is no frozen style in the film.

4. CONCLUSION

In this thesis found 52 data. The analysis is based on five styles of language using Martin Joos theory. They are frozen style (oratorical style), formal style (deliberative style), consultative style, casual style and intimate style. The writer found four types of language style used by all characters. There are formal styles, casual styles, consultative styles and intimate styles and the dominant types of styles that occur in the film are casual style 22 cases (42%), Consultative style 17 cases (33%), intimate style 8 cases (15%). formal style 5 cases (10%) and frozen style is 0 cases (0%). Then, the casual style concluded as the style that is dominantly used in movie because this language style is generally used in informal situation that describe the daily life. So, it's easy to find this type language style, as can be seen from the quotations found.

To understand language, listeners can know not only the meaning of what the speaker is saying, but also the situation whether it is public or private, formal or informal, who is addressed and who may be able to hear. The relationship between language and society can be seen in the relationship of certain forms of language hat is called variation or style of language. In its application in a society.

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