

## Participatory Empowerment of Capture Fisheries Collective Business Group (Kub) In Tungkaran Pangeran Sub-District, Tanah Bumbu Regency

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	Article Info	
Received November 12, 2021	Accepted 2 December 2021	Published 15 December 2021

### Keywords:

Empowerment  
Empowerment Participatory  
Group Joint  
Fishing

### ABSTRACT

This study describes and understands the joint venture community development group (KUB) in KUB Tungkaran Prince, Tanah Bumbu, Indonesia. This research uses a descriptive qualitative approach. The research subjects are KUB managers and members. Data collection techniques were carried out using interviews, observation, and documentation. The data analysis technique used is data reduction, presentation, and conclusion drawing. The results showed that the empowerment of joint business groups (KUBE) in KUB was carried out in stages, starting from the preparation, implementation and evaluation processes and the obstacles faced, including lack of business capital and the participation of group members. KUB's supporting factors include complete tools, supporting natural resources, members marketing products and business partners. The independence of KUB has not been maximized, so it is essential to carry out a mentoring process.

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## 1. INTRODUCTION

Indonesia as a maritime country is one of the archipelagic countries whose most of its territory consists of sea which has very rich and diverse fishery potential. Therefore, the marine and fisheries sector is believed to be one of Indonesia's primary sources of economic growth. However, abundant natural conditions do not make people who work as fishermen get prosperity. In general, fishing communities or coastal communities are groups of people who are relatively left behind economically, socially (especially in access to education and health services), and culturally compared to other groups (Kusnadi, 2007).

In the development of marine sector businesses, fishing communities encounter various obstacles and difficulties, including limited human resources, limited costs and capital and sometimes inadequate equipment for fishing, such as fishing boats and traditional fishing equipment. In addition, the management of income from fishing and the lack of fishermen in obtaining information and access to market their marine products. Fishermen also experience difficulties in terms of capital to go to sea, this requires fishermen to borrow capital from baskets or capital owners called big bosses.

Another problem experienced by fishermen apart from the reduced marine ecosystem due to weather factors and the influence of seasons is that the distribution system of marine catches is often controlled by middlemen (capital owners) so that fishermen cannot market their own marine catches. Such community conditions have resulted in the low level of economic income of the fishing community from their marine products as well as the low level of welfare of the fishing community. Those who occupy the upper social

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layer are successful boat owners and fish traders, marine skippers or boat crew leaders occupy the middle layer, and the lowest layer is occupied by labor fishermen (Kusnadi, 2007).

One of the efforts that can be done to deal with this problem is to increase the level of fishermen's ability to carry out their business in an organizational forum, namely the Joint Business Group (KUB). Based on the Regulation of the Minister of Maritime Affairs and Fisheries of the Republic of Indonesia Number 10/PERMEN-KP/2014 concerning Guidelines for the Implementation of the National Marine and Fisheries Independent Community Empowerment Program (PNPM Mandiri KP), Joint Business Groups, hereinafter abbreviated as KUB, are non-legal entities in the form of groups that formed by fishermen based on the results of an agreement/deliberation of all members based on a shared desire to work together and be held accountable for increasing the income of members. KUB Capture Fisheries is a fishery institution that is engaged in the business of catching fish, handling and processing fish products, marketing fishery products, and supporting business activities of capture fisheries.

One of the efforts made by the government in carrying out community empowerment programs is through the KUB Program through community poverty alleviation programs. The government has long established the KUB program as one of the community empowerment programs. The success of a KUB program can be seen from how the program can have a major impact on the people who are members of KUB. Empowerment refers to a person's ability, especially fish fishermen who are vulnerable and weak, to represent strengths or abilities in several ways. First, to fulfill their basic needs, so that they have freedom, in the sense that they are free to express opinions and free from hunger, ignorance, or pain. Second, reach productive sources that enable them to increase their income and obtain the goods and services they need. Third, participate in the development process and the decisions that affect them (Martono, 2012).

One strategy to generate active participation of individual community members is through a group approach. Development aimed at community development will be easy to understand if it involves local agents through a forum called a group. According to Sumarti et al (2006), in carrying out various livelihood activities, everyone tends to be in groups.

As is the case with the fishing community of Tungkaran Pangeran Village, Simpang Empat District, Tanah Bumbu Regency. Kelurahan In Tungkaran Pangeran Village, which is located in a coastal area, has abundant marine potential as a potential source of community economic growth and development. Establishing the capture fisheries KUB in Tungkaran Pangeran Village is certainly one of the new steps for the fishing community in developing their welfare independently. The condition of the fishing community really needs to be considered considering that most of the people depend on marine income for their lives. The current reality shows that there are several challenges in developing a fishery business, namely limited costs (requires quite a lot of capital), starting with traditional fishing gear and fishing boats that are not yet equipped with modern facilities and in the management of fishery businesses there are still low human resources. This is indicated by the undeveloped business of processing fishery products. The strategy for empowering fishermen in the Kelurahan Di Tungkaran Pangeran is a strategy that leads to a joint business group (KUB), which can increase fishermen's income and create jobs.

In Kelurahan In Tungkaran Pangeran Village, Tanah Bumbu Regency, there are 6 Joint Capture Fisheries Business Groups (KUB) that have legality, 4 groups are still active and 2 groups are inactive. Groups with inactive status are KUB Fishermen Bersatu and KUB Family Maritim. Meanwhile, groups that are still active are KUB Bawal Maju Bersama, KUB Lampara, KUB Pelabuhan Batang and KUB Repas. Referring to the data from the Department of Fisheries and Maritime Affairs of Tanah Bumbu Regency, the Capture Fisheries Sector, it shows that KUB Bawal Maju Bersama, KUB Lampara and KUB Pelabuhan Batang often receive guidance and fishery infrastructure to increase catch yields. Meanwhile, United Fishermen KUB and Family Maritime KUB data shows that they provided activity reports in 2016.

Based on the Banjarmasinpost.co.id news channel, 27 October 2019, explained that the catches of fishermen in Tanah Bumbu Regency began to improve in the last few days they received favorable responses. quite large 9-18 tons of fish in less than a week at sea. The improvement in the catch of fishermen from Tanah Bumbu district is due to weather conditions and wave intensity that continues to improve, especially the waters of Makassar and Java which are the locations for their responses, especially fishermen using 30 GT (gross tone) boats so that the reach of the catchment area is maximized.

However, with the increasing catch of fishermen in the Tanah Bumbu Regency, there is a question about the existence and role of KUB. With abundant natural products in the Tanah Bumbu area, various efforts have been made by the government by forming groups to empower fishery products. However, this effort is still not effective because most of the catch should be processed and produced into more creative and innovative food ingredients to improve the welfare of the local community and regional income. Some of the inhibiting factors include weak human resources, lack of education, lack of job experience for job seekers, lack of government attention to community problems or what the community needs, and low work ethic.

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The above background shows the importance of empowerment in the Joint Capture Fisheries Business Group to develop the potential that exists in the community. So that researchers are interested in exploring deeper the empowerment of KUB in Tungkaran Pangeran Village, Tanah Bumbu Regency by comparing the Bawal Maju Bersama KUB, Lampara KUB, and Batang Port KUB which are still active with the United Fishermen KUB and Maritime Family KUB which are already inactive.

## **2. METHOD**

The approach that will be used in this research is a qualitative approach because the researcher intends to obtain an in-depth description of the Empowerment of Joint Business Groups (KUB) in Capture Fisheries in Kelurahan Tungkaran Pangeran, Tanah Bumbu Regency. A qualitative approach is a research and understanding process based on a methodology that investigates a social phenomenon and human problem. In this approach, the researcher creates a complex picture, examines words, reports detailed views of the respondents, and conducts studies in natural situations. Bogdan and Taylor in Moleong (2005:3) argue that qualitative methodology is a research procedure that produces descriptive data in written and spoken words from people and observed behavior.

The type of research used by the researcher is descriptive qualitative. This study will explain the empowerment program implemented by KUB-KUB in Kelurahan Di Tungkaran Pangeran to improve the welfare of the fishing community and the obstacles faced. The explanation of the program is carried out to see the success of the fishermen community empowerment program through KUB by first examining the problems that occur in the fishing community.

The research location is in Tungkaran Pangeran Village, Simpang Empat District, Tanah Bumbu Regency. This research was conducted on Joint Business Groups (KUB) in the Kelurahan in Tungkaran Pangeran Village, namely the United Fishermen KUB, Family Maritime KUB, Bawal Maju Bersama KUB, Lampara KUB and Batang Port KUB. The selection of the research location was based on the characteristics of the Kelurahan in Tungkaran Pangeran Village, which is located in the coastal area and captured waters. KUB Bawal Maju Bersama, KUB Lampara and KUB Pelabuhan Batang here are KUBs that are active and often carry out empowerment programs to increase catches and process catches. Meanwhile, United Fishermen KUB and Family Maritime KUB have been inactive for several years.

## **3. FINDINGS AND DISCUSSION**

### **3.1 Joint Business Group (KUB) Activities Program in Tungkaran Pangeran Village for Communities Participating in Activities**

The Director-General of Treasury Regulation Number Per-19/Pb/2005 states that Joint Business Groups are an association of poor families formed by the community, grow and develop based on their initiative so that they interact with one another and live in a certain area to improve harmonious social relations, in meeting the needs of its members, solving socio-economic problems they experience and becoming a forum for joint business development to improve quality, members and welfare.

The Joint Business Group (KUB) in Tungkaran Pangeran Village is a form of community empowerment. The Joint Business Group (KUB) in Tungkaran Pangeran Village for the community and especially members is a form of non-formal training formed to bridge the community in gaining knowledge, skills and experience through a group. The Joint Business Group (KUB) in Tungkaran Pangeran Village was formed jointly to improve the quality of human resources so that they are able to enter the world of work, and can improve their welfare. The program implemented by the Joint Business Group in Tungkaran Pangeran Village is the skill of making fish-processed crackers.

The Joint Business Group (KUB) in Tungkaran Pangeran Village has been able to provide non-formal education services to the community. The implementation of the Joint Business Group (KUB) program in Tungkaran Pangeran Village involves many components, including the government, the private sector and the community, either directly or indirectly. The success rate of the Joint Business Group (KUB) program in Tungkaran Pangeran Village can be seen from the achievements in the reality of implementation in the field.

The community accepts the Joint Business Group (KUB) in Tungkaran Pangeran Village well, because it is able to provide knowledge and even job opportunities for people who are less fortunate in other worlds of work. The purpose of the Joint Business Group (KUB) in Tungkaran Pangeran Village is to provide knowledge and skills to community members in the field of education and skills, provide a place for the community, especially members to form quality human resources and develop their capabilities, improve the ability to do business together in groups, increasing social awareness and solidarity among members and

with the surrounding community, increasing income and improving the quality of life and welfare for members.

The above is following the opinion of the Fisheries of Tanah Bumbu Regency in 2021, which states:  
*"The purpose of the existence of a Joint Business Group is to increase the ability of members of a joint business group to meet the needs of daily life, to increase the ability of members of a joint business group to overcome problems that occur in the family and with the surrounding environment and the increasing ability of members of the joint venture in displaying the roles of social, both in the family and social environment"*

The purpose of the program-making skills Crackers processed fish in Business group (KUB), Tungkaran Prince, for members of the community, especially members of which can gain knowledge and skills as provisions for life in the community. The knowledge and skills gained from participating in the Joint Business Group (KUB) activities in Tungkaran Pangeran Village are in the form of materials and are then applied in the production process, namely the activity of making crackers from processed fish. The material is given by the manager in stages, including:

1. Preparation stage, which includes checking and preparing the tools used.
2. Implementation or production stage, which includes:
  - a. How to choose a well-processed fish
  - b. How to peel the skin of processed fish
  - c. How to cut processed fish into thin parts
  - d. Giving flavor or seasoning
  - e. Method Frying
  - f. Packaging of the product, including weighing and labeling
  - g. Marketing
3. Evaluation stage, which includes the assessment of production results and the workings of the members. Managers and fellow members carry out this evaluation through briefing activities. Briefing activities are held once a week. In the briefing, managers and members are allowed to express their opinions in terms of praise, suggestions and criticism.

The activities of the Joint Business Group (KUB) in the Tungkaran Pangeran Village group the material into several stages to make it easy for members to accept the material provided by the manager. The time allocation for the practice of making crackers is not scheduled according to formal education, meaning that there is no special time allocation for the provision of materials and practice. The practice of making fish crackers is divided into several stages. These stages include 1. peeling processed fish, 2) cutting processed fish, 3) frying, and 4) packing. Each stage has a different level of difficulty such as suitability in flavor composition, level of maturity of processed products, and level of neatness in packing. The level of difficulty does not reduce the enthusiasm of members in learning. This can be seen from members' enthusiasm in the learning process which is carried out both independently and involved in groups. The level of understanding of members in receiving knowledge is different from one another, members who learn faster are willing to help other members understand the material provided.

The level of understanding of members' knowledge about the Joint Business Group (KUB) can be seen from the members' presentation of the meaning and benefits of the Joint Business Group (KUB) for the community. This is as expressed by SS (SMA) as a member of the Joint Business Group in Tungkaran Pangeran Village, adding that:

*"The group in Tungkaran Pangeran Village is a forum for community activities that bridge people who do not have jobs to learn business with their abilities"*

According to SS, Joint Business Group in Tungkaran Pangeran Village is a forum for the community to learn about independent business in accordance with the abilities of the community so that they can support income through work that is in accordance with the knowledge received. Apart from being a learning tool, the Joint Business Group (KUB) in Tungkaran Pangeran Village is also useful as an addition to family income. This is as expressed by NR (SMP) as a member of the Tungkaran Pangeran Joint Business Group (KUB), he said:

*"For me this group is a place that gives me skills and jobs. The skill here is making fish crackers. I do this activity. Little by little I was able to move up the language. I use that income to send my children to school, participate in social activities such as wedding invitations, circumcisions, and help my husband meet his daily needs. Those three are the most important. Here, sis, if you rarely participate in social activities, you often talk about your neighbors."*

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Based on NR's opinion, it can be seen about the Joint Business Group (KUB) in Tungkaran Pangeran Village. . Income from following the production process can be used to meet daily needs.

Another member, WT (SD) also expressed the same thing with NR. He said:

*“This group activity for me is a place to earn money, Ms. Yes, a little bit to help my husband, my husband has sent my children to school. Instead of me sitting around on the terrace getting nothing, I joined this group. You can earn most of your income from social activities in the village, from visiting the sick, circumcising, mourning, etc. Sometimes you can invite 3 places a day, that's a lot of money, Ms.*”

It can be seen from WT's opinion that the Joint Business Group in Tungkaran Pangeran Village is a place that gives me jobs so that I can get results. The income can help the husband meet the daily needs of the family, such as participating in social activities. Based on the explanations from members, it is known that the Joint Business Group (KUB) in Tungkaran Pangeran Village has benefits as a place to learn, gain experience, increase business skills, get job opportunities and earn income. The explanations expressed by members were by the opinion of PW (SMA) as the manager of KUB in Tungkaran Pangeran Village as well as the originator of the idea of establishing the Tungkaran Pangeran group, revealing that:

*“The joint business group is a forum for seeking knowledge and skills, which can later be used to get a job. , and the results can be used to live. In addition, it is a forum that provides the knowledge community to be able to live more advanced and advanced again. The activity carried out is the skill of making crackers from processed fish.”*

Based on Mrs. PW's narrative, it is known that the Joint Business Group (KUB) in Tungkaran Pangeran Village provides skills to make fish-processed crackers. In the Joint Business Group (KUB) program in Tungkaran Pangeran Village, it provides skills to make fish-processed crackers and provides training in entrepreneurship to enter the world of work and change that are more advanced than before and achieve prosperity in their lives.

This is supported by the opinion of another manager, namely SH (S1) as the Management who said,

*“I think a group formed together with a mutual agreement to carry out business learning activities to achieve one goal that has been formulated is to form a quality society and achieve well-being. It can be said that quality is if the community can use their knowledge to compete in the world of work. In this group, knowledge and how to work are taught. If the member is tenacious and wants to try with confidence in his abilities, he will still be recruited by the manager to continue to participate in the production of making these crackers, but if he can't develop his abilities, ”*

Based on SH's explanation, it is known that the Joint Business Group is a group formed jointly by the community and has one goal, namely to form human resources who have knowledge and skills.

Joint Business Group (KUB) as a form of empowerment for the community in general aims to form a community that has a level of knowledge and skills to support the fulfillment of life needs. The implementation of the Joint Business Group (KUB) program can be achieved according to the objectives if the active participation of the community supports it as the program target. One of the indicators supporting the implementation of the program is the understanding of members about the relationship between the Joint Business Group (KUB) program and community empowerment.

Members view the Joint Business Group (KUB) as one of the government's efforts to improve people's lives. This is as expressed by SS, he said:

*“I don't know for sure, but the point is for me personally it is very important to support the welfare of the community, because from that activity we know a lot. Everything that is given is useful for our lives. We can learn business, and develop it. From there we get additional income. This is indirectly an effort to improve welfare.”*

Another opinion was expressed by TW, who revealed the Joint Business Group as follows:

*“In my opinion, joint business groups and community empowerment are closely related. Community empowerment aims to empower the community through a program of activities that are beneficial to the community. KUB is an activity carried out in the community,*

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*aiming to improve the ability of group members to meet their daily needs. This means that it is clear that KUB has a relationship with community empowerment.”*

Based on TW's opinion, it can be concluded that community empowerment has a close relationship with the Joint Business Group (KUB). One of the community empowerment activities is the Joint Business Group (KUB). The Joint Business Group as an effort to empower the community is beneficial for members as a place to learn to improve their abilities and earn income to meet their needs.

Another opinion, FT (SD) admitted that he did not understand the relationship between community empowerment and the Joint Business Group (KUB). FT expressed his opinion as follows:

*“I don't know much, Ms. What is clear is that it is useful for us. My education is mediocre, so I pay little attention to such things. What I know is that this activity can help me earn an income.”*

Based on the presentations of the three respondents, it is seen that the level of education affects the knowledge of members, the ability of members to receive and understand information regarding the connection between the Joint Business Group and community empowerment. Some members do not know the relationship between community empowerment and the Joint Business Group (KUB) even though the process directly impacts the lives of members. People only know that the group they are participating in provides knowledge and income that can be used to fulfill their daily needs.

Based on the data above, it can be seen that the Joint Business Group (KUB) is a form of community empowerment activity. Members feel helped by the Tungkaran Pangeran Joint Business Group (KUB) because the Tungkaran Pangeran group is a place to learn to seek knowledge, skills, and experience to bridge the community in obtaining employment, and improve the quality of life of members. Income earned by members from work is used for family welfare. Member welfare is an indicator of the quality of life.

### **3.2 Participatory Empowerment in Joint Business Groups (KUB) In Tungkaran Pangeran Village**

Community empowerment aims to empower the community so that there is an increase in the quality of human resources. One of the goals of community empowerment is influenced by the strategies used in the learning process. The learning process in community empowerment refers to the concept of critical education, namely a learning process that involves the active participation of members, with the aim that members do not just know the information but understand the ongoing process so that they can distribute the information and knowledge to other parties.

Joint Business Group (KUB) in Tungkaran Pangeran Village as one of the community empowerment activities that uses participatory learning strategies in carrying out the learning process. The participatory learning strategy is an effort used by managers to involve members in learning, from planning, implementation to evaluation. This is in accordance with the opinion of Sudjana (2004; 155), which states that participatory learning is defined as an educator's effort to involve students in learning activities.

The manager always accompanies members in every activity. The form of management assistance is in the form of providing material, direction, and evaluation. Managers function as resource persons as well as position themselves as members in the learning activities carried out. The method used by the manager aims to get closer to the members so that members do not feel reluctant to learn, as a means for mutual learning between members and managers, as access to explore the needs of members through a pleasant learning atmosphere so that members can be more flexible and open in conveying suggestions, desired idea or need. The participatory learning process opens up opportunities for members and administrators to learn together, increase knowledge, skills and add experience.

The manager includes members in the management of the Joint Business Group (KUB) in Tungkaran Pangeran Village to learn directly about organizational activities and entrepreneurship. Members are given the authority to get involved in the management structure of the Joint Business Group (KUB) in Tungkaran Pangeran Village to manage group management. For example, members are positioned as group representatives, treasurers, secretaries, and marketing personnel.

Group management includes administration or group bookkeeping so that every activity that is running is written and can run according to the formula that has been jointly determined. The management includes:

- a. Planning, which includes preparing sources of funds, procurement of equipment, planning the amount and source of raw materials, dividing members into their respective sections.
- b. Implementation, including checking the funds that have been used, carrying out the production process, calculating the results of production, and supervising the workings of managers and members.

- c. Evaluation, including assessment of production results, assessment of the workings of managers and members.

Member involvement in management is one form of active participation of members in an organization. Members and managers together prepare all the needs that support the implementation of the program. As stated by BS (SMP) as Field Officer (PL) KUB Tungkaran Pangeran, namely:

*"The manager always accompanies and intervenes in every activity. Members and managers together in carrying out the preparation, implementation, and evaluation. Starting from preparing tools, raw materials, and other activities, I always invite members. The reason is that not all members can carry out activities well, so while teaching members, the manager also assesses the activities carried out, whether they are good or not."*

This is supported by the opinion of PW (SMA), who said that:

*"Yes, the manager always assists, because members need managers to share about the activities they are doing. Likewise, members also cooperate. Between managers and members are open to receiving suggestions and criticisms, either directly or through briefings held. And every activity carried out is carried out together from preparation to assessment "*

Based on the two opinions above, it can be seen that the manager always accompanies, involves, and includes members in every activity from planning, implementation, and evaluation. Cooperation between managers and members is useful for mutual learning between managers and members in acquiring knowledge and skills on making crackers and teaching how to manage a group in carrying out good activities. In addition, it also serves to see how far the knowledge and skills acquired by members during activities in the Joint Business Group (KUB) in Tungkaran Pangeran Village and assess the way members and managers carry out their respective duties.

Involving members in activity management is a collaboration between managers and members in mutual learning. Strong cooperation will create a conducive climate for learning. As expressed by KR (SMP) as a member of the Joint Business Group (KUB) in Tungkaran Pangeran Village as follows:

*"As long as I participate in activities here, the manager and other members always work together to help each other. Managers also often participate in activities carried out by members. For me, the manager's assistance and the presence of friends helped me in learning. At first, I couldn't fry, my friend was told to try and taught like this how-to fry, and from the results of trying and trying to be accompanied by my friend, I can do it."*

Another opinion was expressed by MM (SD) as a member of the Joint Business Group (KUB) in Tungkaran Pangeran Village who said:

*" Yes, the manager and other friends always help me in activities. They are not stingy to give their knowledge to me. I was just an unemployed housewife, I had no skills. After joining this group, I learned the easiest thing, namely peeling processed fish. Furthermore, I was taught by the manager to cut processed fish with a machine. Yes, thank God, now I can, and I can participate in doing business in the group with Tungkaran Pangeran."*

Based on MM's opinion, it can be seen that knowledge and skills are not only obtained from the manager but can also be obtained from fellow members as members. For example, KR's mother who has not been able to fry processed fish was given the opportunity by her friend to try out frying activities by her friend.

Implementing cooperation in a group is very important. The benefits of the collaboration implemented by the Joint Business Group (KUB) in Tungkaran Pangeran Village are that it eases the activities that are being carried out and the activities will be fun. To strengthen the cooperative relationship between managers and members, apart from the mutual need for each other, a briefing is also held. In the briefing, both managers and members are open to sharing, receiving knowledge, suggestions, and criticism. Another way to maintain cooperation is in the activities of both managers and members in program activities.

This was expressed by WL (SMP) as a member of the Tungkaran Pangeran Joint Business Group (KUB):

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*“It's always fun here, sis. Friends here like to laugh, sis, sometimes there are even masks using processed fish starch from droplets of processed fish pieces that are machine-cut so that they look like clowns. So doing this activity, we feel stiff, madam, and there is no difference between the manager and the members, they are all considered as friends.”*

Based on WL's opinion, it can be seen that between the manager and the members in the implementation of the activation process, there is always cooperation. Ways that are done to strengthen cooperation include joking with both managers and members. It aims to entertain so that doing these activities becomes more fun. PW (SMA) as the manager of the Joint Business Group (KUB) in Tungkaran Pangeran added:

*“The cooperation between managers and members is based on mutual need. I never forbid members in activities to be serious and focused on these activities. Sometimes, there will be humor and jokes as long as the activities are finished at the appointed time according to the schedule. In my opinion, this will make the activity feel happy and not feel tense, do I become a member in carrying out activities.”*

Based on PW's narrative, it can be concluded that in every learning process the manager does not prohibit members from doing interlude activities. Because humor helps members become more comfortable, happy in doing activities. From some opinions from interviews with managers and members of the Joint Business Group (KUB) in Tungkaran Pangeran Village, it can be concluded that the Joint Business Group (KUB) in Tungkaran Pangeran Village in teaching its members uses participatory learning strategies. This strategy has been proven to be effective in the learning process. This strategy is a method used by managers in teaching members to acquire knowledge and skills by involving members in the preparation, implementation, and evaluation of the Tungkaran Pangeran Joint Business Group (KUB). Cooperation and mutual openness between managers and members are ways taken by the Joint Business Group (KUB) in Tungkaran Pangeran Village in exchanging knowledge and experience to get good quality knowledge and skills. Efforts taken by the manager in gluing cooperation are by sharing, conducting briefings, and in each activity interspersed with the chatter of humor.

This is supported by the narrative of KT (SMA), who said as follows:

*“I am happy, madam, to study in this group. The manager is smart and clear in conveying the material, so I get bored quickly. Apart from that, other friends also helped me in understanding your material. So that I can do it quickly.”*

Who revealed the following:

*“I feel happy with the ongoing learning process because members are required to be actively involved in learning. We can freely convey ideas, both ideas and suggestions for managers without fear of being wrong. Because the atmosphere that wakes up is very pleasant. Other members also seemed happy to follow the learning process, as evidenced by the cooperation on learning activities both material and practice, members are also not shy about issuing opinions in the discussion and reasserting the results of these discussions.”*

"Based on the second opinion of the above it can be concluded that the activities carried out in the Group The Joint Venture (KUB) in Tungkaran Pangeran Village was fun. Submission of material by the manager is very clear and easy to understand. Apart from managers, knowledge is also obtained from fellow members. The collaboration was deliberately implemented by the Joint Business Group (KUB) in Tungkaran Pangeran Village with the aim that members would not feel embarrassed and hesitate to convey their ideas.

### **3.3 Successful Empowerment of Joint Business Groups (KUB) in Tungkaran Pangeran Sub-district The**

The success of the program is the achievement of results following the goals that have been set. The success of the Joint Business Group (KUB) program in Tungkaran Pangeran Dalam Village in improving members' quality of life has been said to be successful with visible criteria or indicators. The indicators of the success of the Joint Business Group (KUB) in Tungkaran Pangeran Village include having the knowledge



and skills to make fish-processed crackers, increasing the quality of life, and family welfare which is marked by getting job opportunities, increasing income, increasing education levels, and good social relations.

This indicator is supported by the opinion of Istiana Hermawati (2006: 24), which mentions several indicators of success as follows:

1. Increasing the level of family social welfare is characterized by:
  - a) Increased ability to meet basic human needs (food, shelter, clothing).
  - b) Increasing social dynamics.
  - c) Increased ability and problem-solving skills.
2. The development of the Joint Business Group (KUB) is indicated by: a. The steady and growing business of the Joint Business Group (KUB). The bincrease in the income of the members of the Joint Business Group (KUB). The cgrowing awareness and sense of social responsibility in the form of a collection of contributions fund social solidarity.

Indicators of the success of a community empowerment program through a Joint Business Group (KUB) in an area are different from one another. Some of them are influenced by program actors, targets, and methods used. Based on the results of interviews conducted by researchers, it can be seen that the indicators of the success of the Joint Business Group (KUB) program in Tungkaran Pangeran Village in improving the quality of life, including:

#### 1. Having knowledge and skills

Knowledge and skills are two things that are complementary and related to each other. Without knowledge, skills will not be easy to implement, because skills are support or realization of the knowledge gained. As stated by the Hospital as a member of the Joint Business Group (KUB) in Tungkaran Pangeran Village who explained related to knowledge and skills, as follows:

*"The activities carried out in this group are effective, following their objectives, namely providing knowledge and skills. Previously, I was only a housewife, I couldn't do anything, but now I can make crackers."*

From the opinion of the hospital, it can be seen that the Joint Business Group (KUB) in Tungkaran Pangeran Village provides knowledge and skills to make fish crackers. Knowledge and skills are indicators of human abilities. The ability of members in the Joint Business Group (KUB) program in Tungkaran Pangeran Village can be realized by how they apply their knowledge and skills in following the production process in making fish processed crackers.

#### 2. Improved quality of life and family welfare

Quality of life and family welfare are two interrelated things. Realizing family welfare is difficult if you don't have a good quality of life, awareness, and willingness to do business. Through the Joint Business Group (KUB) in Tungkaran Pangeran Village, members gain knowledge that can be used as a provision to compete in the world of work to get a place to work as a source of income. The income earned by members can be used to meet the needs needed, ranging from primary needs to secondary needs. The fulfillment of daily living needs is a measure of the level of family welfare.

Indicators of improving the quality of life and family welfare include getting job opportunities. The willingness of a place for internships such as the Joint Business Group (KUB) in Tungkaran Pangeran Village to be apprenticed, transmitting the knowledge and skills possessed to its members is based on several things, including a) willingness, b) ability, and c) willingness. The ability it has characterizes that the community has qualities that make it a selling point to compete in the world of work.

The success of the Joint Business Group (KUB) program in Tungkaran Pangeran Village is supported by the opinion of WN (SMP) regarding the success of the Tungkaran Pangeran Joint Business Group (KUB) program, that;

*"I only graduated from junior high school, which workplace would accept me? Even if there is a job at least as a housewife. I was offered to join the CLUB in this Tungkaran Pangeran Village, I immediately wanted to and believed that if I could, instead of being idle at home, I didn't get any results. It turned out that I was taught the skill of making crackers from processed fish in this group. After I was able to do these activities, I was immediately included in the production process. And the results are pretty good, you can help my husband."*

From the opinion of WN, it can be concluded that the belief and willingness to learn that is in oneself can bring it into the world of work and can earn income that can be used to meet the needs of life. Second, the increase in the income of the Joint Business Group members. The purpose of work is to earn income that can be used to meet the needs of life. The necessities of life such as sending their children to school, buying groceries, medical expenses, and other unexpected needs. The Joint Business Group (KUB) in Tungkarán Pangeran Village has succeeded in increasing the income of members. This is in line with what was expressed by NR (SMP) as a member of the Tungkarán Pangeran Joint Business Group (KUB), namely;

*“I participate in activities in this group, apart from gaining knowledge, the most important thing is to earn money. At first, I was a worker who wasn't sure how much money I got every day. It's like wanting this and that's all I'm afraid of, for example, if you want to eat a little better, you already think that school children have to give pocket money tomorrow. This group helps me to get more definite results, Ms., around 1,500 thousand per month, previously participating in this group holding only 400 thousand is a lot” This*

The opinion is supported by the opinion of KT (SMA) as a member of the Tungkarán Joint Business Group (KUB) Prince, who revealed that:

*“Since I joined this group, I have been earning quite a bit. Judging from the previous situation, sis, now it feels more sufficient. I can help my husband in building a decent house for the children, now many of the children's needs for school have been fulfilled, so thank God it's always nutritious.”*

From the two opinions above, it can be concluded that participating in the Joint Business Group (KUB) activities in Tungkarán Pangeran Village can increase income. The results obtained can be used to ease the burden on the husband in meeting the needs of life in a family. This income is used to send their children to school, buy groceries, repair houses to get a decent house for housing and other needs.

Third, increasing the level of education. Education is one of the most important things in life. Education is a conscious and planned effort to create a learning atmosphere and learning process so that students actively develop their potential to have religious-spiritual strength, self-control, personality, intelligence, noble character, and skills needed by themselves, society, nation, and state (UU No. .20 of 2003). The level of education describes the quality of human resources.

FT (SMP) as a member of the Joint Business Group (KUB) in Tungkarán Pangeran Village explained the level of education, as follows:

*“My education only finished junior high school, and I have found it difficult to find a job with a junior high school diploma. Now I participate in activities like this only for children to still go to school. I don't want my children to be like their parents who only work odd jobs like this. Before I joined this group, sis, it was hard to send my children to school. The first child only reached junior high school. Currently, the second child has reached high school, and he wants to send him to college.”*

In the FT's opinion, it can be concluded that education is very important for the future, such as a provision for finding a job. Higher education will make it easier for someone to find a job. Fourth, good social relations. Humans are individual and social creatures, who cannot live alone without the help of others. Social relations between people in neighboring life must be kept intact so that there are no disputes in life. Social activities include social services.

SS (SMA) revealed related to good social relations, as follows:

*“From the results I get from participating in this activity, I can get along with other neighbors. Like what I always do, namely contributions for social funds every half a month, attending the invitation of the former, and the important thing is that I can be on par with other neighbors unlike before I got income, often considered unable to afford it.”*

It can be concluded from the opinion above that by participating in activities in the Tungkarán Pangeran Joint Business Group (KUB), members get income that can be used for social activities. By following the social in the village will glue and maintain harmony in social life. So that there is no difference

in status between neighbors. From the above indicators, it is clear that the Joint Business Group (KUB) in Tungkaran Pangeran Sub-district has achieved success in improving the quality of life for its members. The Joint Business Group (KUB) in Tungkaran Pangeran Village has been able to make members who previously did not have the knowledge and skills, are now able to provide knowledge and even provide jobs that can generate income to help improve economic conditions for members who take part in the Joint Business Group (KUB) program. ).

#### 4. CONCLUSION

Community empowerment is a major issue in national development programs and orientations at this time. Activities to improve road facilities are seeking to actively involve the community through community empowerment. KUB empowerment is a commitment to empowering lower-class communities so that they have real choices regarding their future. The many stages in the preparation of the budget in the village make the reason for the need for empowerment of the community in the planning, preparation, implementation, and accountability of business activities, strategic actions aimed at creating business opportunities that are beneficial to the community or preventing the emergence of competition between businesses in the village that can harm the community.

With the existence of this KUB, the community is greatly assisted in managing and improving the income of members and their families. And with that will also achieve the principle of independence of business groups.

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